



## Event Overview

Join us on **Saturday, March 7, 2026**, at the elegant San Francisco City Club for Merola Opera Program's annual Gala — ***La Bella Voce: A Night of Merola***. This unforgettable evening will bring together up to 180 guests, including leaders from San Francisco's musical and philanthropic communities, Merola's Board of Directors and supporters, civic leaders, alumni, and rising opera stars. Individual tickets are priced at \$550.

## About Merola

The Merola Opera Program is a globally recognized leader in training the next generation of opera talent. Since its founding in 1957, Merola has nurtured more than 1,700 artists from diverse backgrounds who now appear on virtually every major opera stage worldwide. Merola's unique approach centers its training on the 'whole artist' — ready for the changing demands of a rapidly evolving field. Our program's unparalleled training and mentorship empower emerging singers, pianists, and directors to achieve artistic excellence, making a lasting impact on the cultural landscape here in the Bay Area and across the globe.

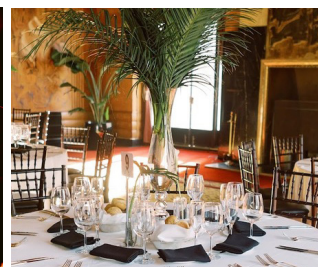
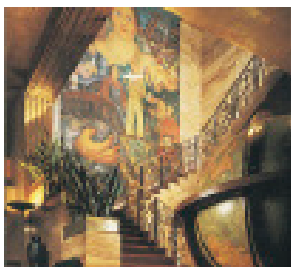
## Gala Event Details

**Event Date:** Saturday, March 7, 2026

**Location:** The San Francisco City Club, 155 Sansome Street, 10th Floor, San Francisco, CA 94104

**Attendance:** Up to 180 guests

## Sponsorship & Impact



Sponsoring Merola's Gala is more than supporting an event — it's an investment in the future of opera. With a fundraising goal of **\$335,000**, the Gala plays a critical role in funding Merola's mission to train exceptional emerging artists who go on to perform on the world's most prestigious stages. Your sponsorship not only advances the arts here in the Bay Area, but globally — and provides unparalleled opportunities for visibility and recognition among a community of influential cultural and civic leaders, philanthropists, and arts enthusiasts. Together, we can celebrate Merola's legacy of artistic excellence while shaping the next generation of opera's stars.

## Information

For more information, please visit [www.merola.org](http://www.merola.org)

To ensure you are added to Merola's invitation list, or to learn more about sponsorships, you may also contact Victoria Lam at [vlam@merola.org](mailto:vlam@merola.org) or (415) 936-2311.



# Sponsorships & Benefits

## Magnum Opus: \$50,000 **COMMITTED**

### Exclusive Event Sponsor

- Prominent recognition in event program book\*, website, and e-blasts
- Early access to Signature Events for you and nine guests
- Recognition and/or logo on event promotions, signage, slides, and social media
- Named table recognition
- Acknowledgement in remarks during event
- Headline sponsor in all signage and materials, including full-page ad in event program and tailored sponsorship recognition
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Chair's Circle (\$30,000 applied to membership)\*\**

## Ovation: \$25,000 (Ten [10] Premium Tickets)

### Exclusive Cocktail Reception Sponsor

### Exclusive Performance Sponsor

### Exclusive Dinner Sponsor **COMMITTED**

- Prominent recognition in event program book\*, website, and e-blasts
- Early access to Signature Events for you and nine guests
- Recognition and/or logo on event promotions, signage, slides, and social media
- Full-page ad in event program and tailored sponsorship recognition for the event
- Named table recognition
- Acknowledgement in remarks during event
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Diamond Circle (\$10,000 applied to membership)\*\**

## Overture: \$15,000 (Ten [10] Premium Tickets)

### Table Sponsorship

- Prominent recognition in event program book\*, website, and e-blasts
- Early access to Signature Events for you and nine guests
- Recognition and/or logo on event promotions, signage, slides, and social media
- 1/4-page ad or tribute placement in event program
- Named table recognition
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Platinum Circle (\$5,000 applied to membership)\*\**

## Ensemble: \$10,000 (Five [5] Premium Tickets)

### Half-Table Sponsorship

- Prominent recognition in event program book\*, website, and e-blasts
- Early access to Signature Events for you and four guests
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Gold Circle (\$3,000 applied to membership)\*\**

### Individual Sponsorships & Premium Tickets

## Duet: \$5,000 (Two [2] Premium Tickets)

- Prominent recognition in event program book\* and website
- Early access to Signature Events for you and one guest
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Silver Circle (\$2,000 applied to membership)\*\**

## Aria: \$2,000 (One [1] Premium Ticket)

- Recognition in event program book\* and website
- Early access to Signature Events
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Prelude Circle (\$500 applied to membership)\*\**

The fair market value is \$150 per seat.

\*Subject to print deadlines.

\*\*Please note that Merola membership benefits associated with applicable sponsorship levels may add to the tangible value.

**In-kind sponsorships** are highly valued. Merola will work with you and your company to find the right level of recognition for this unique support.

