

La Bella Voce

A NIGHT OF MEROLA
MARCH 7, 2026 • CITY CLUB OF SAN FRANCISCO



Event Overview

Join us on **Saturday, March 7, 2026**, at the elegant San Francisco City Club for Merola Opera Program's annual Gala — **La Bella Voce: A Night of Merola**. This unforgettable evening will bring together up to 180 guests, including leaders from San Francisco's musical and philanthropic communities, Merola's Board of Directors and supporters, civic leaders, alumni, and rising opera stars. Individual tickets are priced at \$550, with Early Bird Pricing of \$500 starting in December and available through December 31, 2025.

About Merola

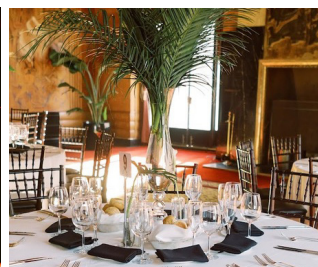
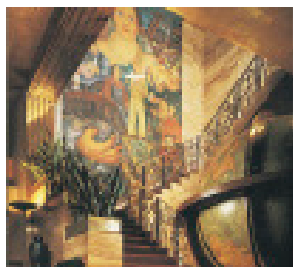
The Merola Opera Program is a globally recognized leader in training the next generation of opera talent. Since its founding in 1957, Merola has nurtured more than 1,700 artists from diverse backgrounds who now appear on virtually every major opera stage worldwide. Merola's unique approach centers its training on the 'whole artist' — ready for the changing demands of a rapidly evolving field. Our program's unparalleled training and mentorship empower emerging singers, pianists, and directors to achieve artistic excellence, making a lasting impact on the cultural landscape here in the Bay Area and across the globe.

Gala Event Details

Event Date: Saturday, March 7, 2026

Location: The San Francisco City Club, 155 Sansome Street, 10th Floor, San Francisco, CA 94104

Attendance: Up to 180 guests



Sponsorship & Impact

Sponsoring Merola's Gala is more than supporting an event — it's an investment in the future of opera. With a fundraising goal of **\$335,000**, the Gala plays a critical role in funding Merola's mission to train exceptional emerging artists who go on to perform on the world's most prestigious stages. Your sponsorship not only advances the arts here in the Bay Area, but globally — and provides unparalleled opportunities for visibility and recognition among a community of influential cultural and civic leaders, philanthropists, and arts enthusiasts. Together, we can celebrate Merola's legacy of artistic excellence while shaping the next generation of opera's stars.

Information

For more information, please visit www.merola.org

To ensure you are added to Merola's invitation list, or to learn more about sponsorships, you may also contact Victoria Lam at vlam@merola.org or (415) 936-2311.



Sponsorships & Benefits

Magnum Opus: \$50,000 **COMMITTED**

Exclusive Event Sponsor

- Prominent recognition in event program book, website, invitation*, and e-blasts
- Early access to Signature Events for you and nine guests
- Recognition and/or logo on event promotions, signage, slides, and social media
- Named table recognition
- Acknowledgement in remarks during event
- Headline sponsor in all signage and materials, including full-page ad in event program and tailored sponsorship recognition
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Chair's Circle (\$30,000 applied to membership)***

Ovation: \$25,000 (Ten [10] Premium Tickets)

Exclusive Cocktail Reception Sponsor

Exclusive Performance Sponsor

Exclusive Dinner Sponsor

- Prominent recognition in event program book, website, invitation*, and e-blasts
- Early access to Signature Events for you and nine guests
- Recognition and/or logo on event promotions, signage, slides, and social media
- Full-page ad in event program and tailored sponsorship recognition for the event
- Named table recognition
- Acknowledgement in remarks during event
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Diamond Circle (\$10,000 applied to membership)***

Overture: \$15,000 (Ten [10] Premium Tickets)

Table Sponsorship

- Prominent recognition in event program book, website, invitation*, and e-blasts
- Early access to Signature Events for you and nine guests
- Recognition and/or logo on event promotions, signage, slides, and social media
- 1/4-page ad or tribute placement in event program
- Named table recognition
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Platinum Circle (\$5,000 applied to membership)***

Ensemble: \$10,000 (Five [5] Premium Tickets)

Half-Table Sponsorship

- Prominent recognition in event program book, website, invitation*, and e-blasts
- Early access to Signature Events for you and four guests
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Gold Circle (\$3,000 applied to membership)***

Individual Sponsorships & Premium Tickets

Duet: \$5,000 (Two [2] Premium Tickets)

- Prominent recognition in event program book, website, and invitation*
- Early access to Signature Events for you and one guest
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Silver Circle (\$2,000 applied to membership)***

Aria: \$2,000 (One [1] Premium Ticket)

- Recognition in event program book, website, and invitation*
- Early access to Signature Events
- Merola alums will be seated at your table (optional)
- *Merola membership benefits at Prelude Circle (\$500 applied to membership)***

The fair market value is \$150 per seat.

*Inclusion on event invitation is subject to print deadlines.

**Please note that Merola membership benefits associated with applicable sponsorship levels may add to the tangible value.

In-kind sponsorships are highly valued. Merola will work with you and your company to find the right level of recognition for this unique support.



Gala Sponsorship Reply Form

Name: _____

List as: _____

Please list how you or your organization should be listed in all materials and other recognition.

Note: If applicable, please send both full-color and black-and-white logos as high-resolution JPEG (300 DPI) to vlam@merola.org

Address: _____

Phone: _____

Email: _____

Please select your sponsorship level

- | | |
|--|---|
| <input type="checkbox"/> Overture (\$15,000) | <input type="checkbox"/> Duet (\$5,000) |
| <input type="checkbox"/> Ensemble (\$10,000) | <input type="checkbox"/> Aria (\$2,000) |

For exclusive "Magnum Opus" or "Ovation" level sponsorships, please contact Victoria Lam at vlam@merola.org

Payment Method

☐ **Credit Card**

Amount: \$

Card Number: _____

Expiration: _____

CSV: _____

Zip Code: _____

Cardholder Name: _____

☐ **Check** (made payable to Merola Opera Program)

☐ **Online** (please visit www.merola.org/donate)

Please send a copy of this completed form to Victoria Lam at vlam@merola.org

☐ I/we will fulfill my/our pledge no later than January 31, 2026

Signature: _____

**This form may be returned by mail to the Merola Opera Program offices at
601 Van Ness Ave, Suite QR, San Francisco, CA 94102**